



New Faces Join TruAcre Technology's Staff of Precision Technology Specialists

Muscatine, Iowa – TruAcre Technology is pleased to welcome three new faces to its staff of precision farming technology specialists in its Pilot Grove, Sigourney and Muscatine locations.

Alex Yedlik and Shay Runner are leading operations, based out of the J.J. Nichting stores, in Sigourney and Pilot Grove. They are responsible for customer support and sales of Precision Farming Technology including custom support agreements to assist customers in download of data, map creation and troubleshooting for any technical issue.

Alex, an Iowa native, brings with him several years of on-farm experience including row crop operation, equipment handling and maintenance, crop scout and sales agronomy experience. He is a graduate of Iowa State University with a degree in Ag Business.

Shay joins the team from rural Wyoming where he spent many years working his family cattle ranch. Though relatively new to the crop side of agriculture, Shay has a passion for helping others which drives his desire to provide his clients the best possible service. He is a graduate of Kirkwood Community College with a degree in Ag Business.

While J.J. Nichting is primarily a Case I.H. dealer, Shay and Alex remind customers that, "TruAcre is color-blind to your equipment and can handle service, support and installations on any brand."

TJ Schott rounds out TruAcre's Muscatine team and will be responsible for customer support in the Muscatine, Davenport, West Liberty and surrounding areas. TJ is also an Iowa native with roots in his family farm, where he worked in the sow barn and helped raise corn and soybeans. He also brings with him experience as a field scout. He is a graduate of Kirkwood Community College with a degree in Crop Production.

Each of these highly-trained individuals hold Precision Planting Premier Tech certifications and regularly receive continuing education on all brands of equipment.

As one of Eastern Iowa's top Precision Planting, Ag Leader and Yetter dealerships, TruAcre is excited to be able to reach more of its customers. Jeremy Marston, COO, says, "An integral part of TruAcre's mission is to provide a high level of service for customers when they need us most. Acquiring these talented individuals positions us closer to many of our core counties and gives us the opportunity to reach more of our clients in a shorter amount of time."



Yedlik



Runner



Schott

In 2014, TruAcre Technology, LLC was created due to a growing need in the marketplace for an on-farm technology expert, able to provide support for all makes, models and colors of farm technology equipment. Today, TruAcre specializes in on-farm technology support expertise, along with equipment



sales and installation for growers throughout Iowa and the Midwest. Annual support agreements, custom-designed to help growers with the specific needs of their operation give growers peace of mind, from pre-plant to post-harvest, that their technology is running properly.

In 2015, TruAcre began providing clients with Farm Data Reports, which allow the use of actual farm technology data to make sound agronomic business decisions for their operations.

TruAcre proudly provides sales and installation for Precision Planting Equipment, Ag Leader Technology and Yetter Farm Equipment, as well as sales, service and support for John Deere, Case IH, Trimble and Top Con.

To learn more about TruAcre, please visit www.truacre.com or call us at 800.260.8366.

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