



## J.J. Nitching Company Partners with TruAcre Technology

September 1, 2017, Muscatine, Iowa – J.J. Nitching Company (Pilot Grove, Iowa) has officially partnered with TruAcre Technology (Muscatine, Iowa) to provide its customers with industry leading support for precision farming needs.

Founded in 2014, TruAcre Technology has quickly become eastern Iowa’s leading supplier and service provider for multiple brands of precision farming equipment.

“Partnering with a dealership that is as well-respected as Nitching is a real honor for TruAcre.” said TruAcre COO, Jeremy Marston. “I have known some of their leadership for years and we look forward to providing their customers with the best support possible.”

J.J. Nitching General Manager, Pat McCrabb, was familiar with Jeremy and the TruAcre team, which proved to be an asset when developing the partnership. “I’ve known Jeremy for years, and he is one of the best precision technicians in the industry. I know that he and the TruAcre team will provide our customers with the best available support and having them on our team is a real advantage for Nitching.”

With locations in Pilot Grove and Mt. Pleasant, J.J. Nitching has served farmers in Iowa, Illinois and Missouri since 1920. The partnership with TruAcre will help expand their services and allow for their customers to receive additional expertise in precision equipment.

For questions, please contact:

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J.J. Nitching Company



TruAcre Technology