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**FOR IMMEDIATE RELEASE:**

## **J.J. Nchting Company partners with TruAcre Technology**

J.J. Nchting Company (Pilot Grove, IA) has officially partnered with TruAcre Technology (Muscatine, IA) to provide their customers with industry leading support for precision farming needs.

Founded in 2014, TruAcre Technology has quickly become eastern Iowa's leading supplier and service provider for multiple brands of precision farming equipment.

"Partnering with a dealership that is as well-respected as Nchting is a real honor for TruAcre," said TruAcre COO, Jeremy Marston. "I have known some of their leadership for years, and we look forward to providing their customers with the best support possible."

J.J. Nchting General Manager Pat McCrabb was familiar with Marston and the TruAcre team, which helped when developing the partnership. "I've known Jeremy for years, and he is one of the best precision technicians in the industry. I know that he and the TruAcre team will provide our customers with the best available support, and having them on our team is a real advantage for Nchting."

With stores in Pilot Grove and Mt. Pleasant, J.J. Nchting has served farmers in Iowa, Illinois, and Missouri since 1920. The partnership with TruAcre will help expand their services and allow for their customers to receive additional expertise in precision equipment.

For questions, please contact:

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J.J. Nchting Company



TruAcre Technology