



March 10, 2017

CEDAR COUNTY COOPERATIVE FORMS TECH PARTNERSHIP WITH TRUACRE TECHNOLOGY

Cedar County Cooperative is pleased to announce that a partnership has been formed with **TruAcre Technology**, a division of Lee Agency, Inc., effective March 10, 2017 whereby TruAcre will manage the precision equipment sales and service formerly provided by Cedar County Co-Op. TruAcre is headquartered in Muscatine and has rapidly built a strong reputation as a premier precision technology provider. TruAcre employs dedicated, experienced, and well-respected technicians and is ready to serve Tipton, West Branch, and the surrounding areas. Per **Jeremy Marston**, who leads the TruAcre team and has over fifteen years of experience with precision farming equipment, *"We couldn't be more excited to partner with the team at Cedar County Co-Op. They really care about providing good products and good service, which is one of the many things we have in common. Our organization is ready and looks forward to being part of the "On Your Side" team at Cedar County Co-Op."*

The Cedar County Co-Op board of directors believes this partnership will provide its members with excellent service, unmatched product knowledge, and easy accessibility to all brands of precision equipment. Per Cedar County Co-Op general manager, **David Summers**, *"We are thrilled to partner with TruAcre. The farmers who have worked with them can't say enough good things, and we know our members will be pleased with their service and expertise. We are especially excited that our members will continue to have access to all makes and models of precision farming equipment sales and service."*

TruAcre conducts frequent Tech Training Clinics for their customers to ensure they are familiar with the capabilities of their technology in order to maximize profits. TruAcre also co-hosts semi-annual Crop Seminars which are attended by hundreds of area farmers each year. These educational events feature local and nationally renowned guest speakers and the latest in ag technology.

If you would like further information about this topic, please contact:

David Summers
Or **Phil Petersen**

Cedar County Cooperative
563-886-6177 www.CedarCountyCoop.com (cedarcountycoop@gmail.com)

Jeremy Marston

TruAcre Technology
800-260-8366 www.TruAcre.com (jmarston@truacre.com)



2017 TruAcre Technology Team, led by Jeremy Marston (second from right)